

Disruptors: An RBC Podcast

2022 Media Kit

December 2022



Our Show



Disruptors, an RBC podcast, is an ongoing podcast series co-hosted by SVP John Stackhouse and Trinh Theresa Do about reimagining Canada's economy in a time of unprecedented change. It features thought-provoking conversations with Canadian business and innovation leaders about planting the seeds of a new economy.

With over one million downloads, three incredible mini-series, and 350+ five-star reviews, Disruptors is leading Canada's thought leaders to reimagine our economy in a time of unprecedented change.

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Our Focus

Season Five Launch Date: [September 2022](#)

Disruptors is a podcast from the Royal Bank of Canada, a global financial institution with a purpose-driven, principles-led approach to delivering leading performance, and creating value for our clients and communities. It is produced by RBC's Thought Leadership and Economics team, which produces world-class, forward-looking economics and policy research on the key drivers of Canadian prosperity.

On this podcast, we speak with experts and thought-leaders who are on the front-lines of change, those who are embracing the future in a whole new way.

Topics for season five include:

- Thought leadership
- Net Zero
- Technology
- Innovation
- And more...

Our Hosts



John Stackhouse

John Stackhouse is a nationally bestselling author and one of Canada's leading voices on innovation and economic disruption. He is senior vice-president in the Office of the CEO at RBC, leading the organization's research and thought leadership on economic, technological and social change.

Previously, John was editor-in-chief of the Globe and Mail and editor of Report on Business. He is a senior fellow at the C.D. Howe Institute and the Munk School of Global Affairs and Public Policy and sits on the boards of the Aga Khan Foundation of Canada and the Literary Review of Canada.

John's latest book, Planet Canada: How Our Expats Are Shaping the Future, explores the untapped resource of the millions of Canadians who don't live in Canada but exert their influence from afar.

Follow John on Twitter: [@StackhouseJohn](https://twitter.com/StackhouseJohn)



Trinh Theresa Do

Trinh Theresa Do (she goes by Theresa) the Senior Manager, Thought Leadership Strategy and is responsible for strategy development, with occasional forays into podcasting, research, and writing. Previously, she was a strategy advisor to senior management and executives at RBC's Personal & Commercial Banking business.

Prior to joining RBC, Theresa was a national political journalist at CBC News and co-founded a nonprofit that promoted civic engagement through technology innovation.

Follow Theresa on Twitter: [@TrinhTheresaDo](https://twitter.com/TrinhTheresaDo)



Disruptors

Ideas for navigating a rapidly changing world



A podcast by



Our First Season Five Episodes

Episode One: **New School Rules: How International Students Could Ease Our Labour Crunch**

Guest: Larissa Bezo, President & CEO, CBIE

In this episode of Disruptors, an RBC podcast, hosts John Stackhouse and Trinh Theresa Do speak with two women leading the charge to foster and retain top international talent. In the first half of the show, they speak to Larissa Bezo — the president and CEO of the Canadian Bureau for International Education (CBIE). The CBIE is a national, non-profit organization helping Canadian education institutions achieve their internationalization goals.

Episode Two: **Can AGtech Solve This?/The Great Hope**

Guest: John Ruffolo, Founder & Managing Partner, Maverix Private Equity

In this special LIVE episode of Disruptors, an RBC podcast, host John Stackhouse speaks with Canadian tech investing legend John Ruffolo at the ELEVATE Festival in downtown Toronto — the largest gathering of creative thought leaders in Canada.

Episode Three: **The Growing Challenge: How Canada Can Lead the Next Green Revolution in Agriculture**

Guests: Murad Al-Katib, President & CEO, AGT Food and Ingredients | Evan Fraser, Director, Arrell Food Institute
Kristjan Hebert, Managing Partner, Hebert Grain Ventures | Sonya Hoo, Managing Partner, BCG

How can Canada feed a growing population while simultaneously slashing emissions? That's the problem we'll tackle in a special three-part series on Disruptors, an RBC podcast, called, "The Growing Challenge". In it, co-hosts John Stackhouse and Trinh Theresa Do speak with some of the top innovators and big-picture thinkers who are helping Canadian agriculture meet this grand challenge.

Our Launch

Season Five Launch date: [September 2022](#)

Release Schedule: [Bi-weekly on Tuesdays](#)

For PR and media inquiries, please contact:

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